

Discover the Warmth of Autumn

Have you ever taken a road trip through New England to see the autumn leaves turn? The colors are breathtaking—brilliant shades of gold, rust, scarlet, and deep olive dazzle the landscape.

Autumn captures the warmth of the season in its full glory: colorful leaves, golden fields, pumpkins, gourds, and the rich earth tones that appear as summer fades.

If you are an Autumn, these are the colors that bring your natural coloring to life. Warm, rich, and grounded, the Autumn palette ranges from softly

muted earth tones to some of the deepest and most saturated shades on the seasonal spectrum.

Each Autumn sub-season shares three defining characteristics:

Warm Undertones:

Their palettes are predominantly golden, earthy, or warm-neutral.

Medium-to-Deep Value:

Autumn colors generally fall within the medium-to-deep range, although Soft Autumn can support lighter, more delicate shades.

Soft-to-Rich Chroma:

Autumn palettes range from gently muted to richly saturated, but their colors retain an earthy quality rather than the crisp clarity of Spring or Winter.

Despite these shared characteristics, each Autumn sub-season expresses warmth and richness differently—from the gentle softness of Soft Autumn to the pure warmth of True Autumn and the dramatic depth of Deep Autumn.

Some color analysis systems use different terminology to describe the sub-seasons. Don't get caught up in the labels. What matters is how the colors complement your natural coloring. You'll know you've found your ideal palette when your features look radiant.

Soft Autumn

Warm. Muted. Gentle.

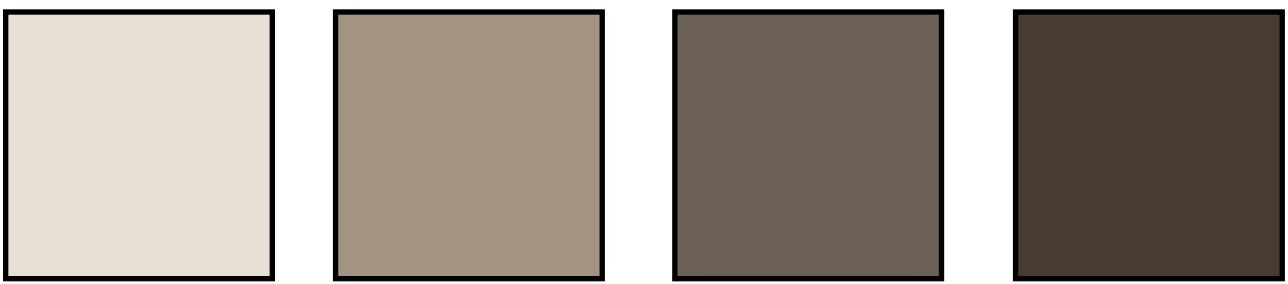
Soft Autumn captures the warmth of Autumn in its gentlest form. It has the lowest contrast of the three Autumn sub-seasons, with skin, eyes, and hair flowing softly into one another.

Sitting next to Soft Summer on the seasonal spectrum, Soft Autumn borrows some of Summer's muted quality. The two seasons are often confused, but Soft Autumn remains distinctly warmer, with earthy colors that feel soft, blended, and quietly elegant.

Soft Autumn is a study in gentle harmony. Its beauty comes from softly blended colors rather than dramatic contrast. Muted, warm shades enhance its natural coloring without overwhelming its delicate balance.

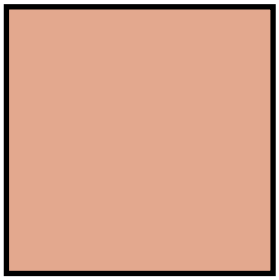
Explore the Color Range of Soft Autumn

Neutrals

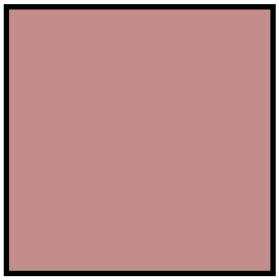


Cream **Soft Taupe** **Mushroom Gray** **Dark Mahogany**

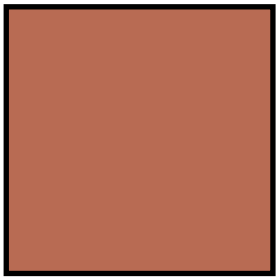
Pinks & Reds



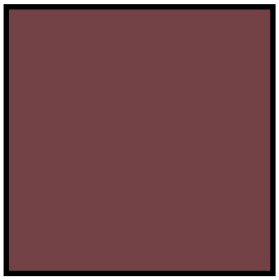
Soft Peach



Dusty Rose

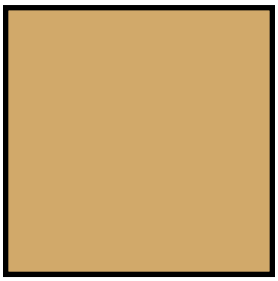


Terracotta

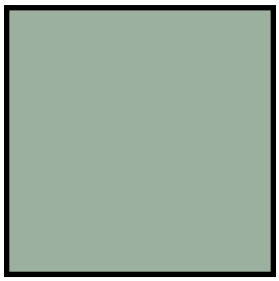


Soft Burgundy

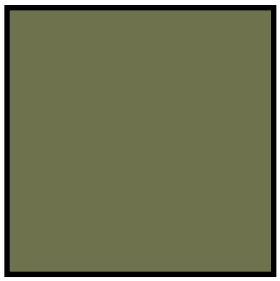
Yellows & Greens



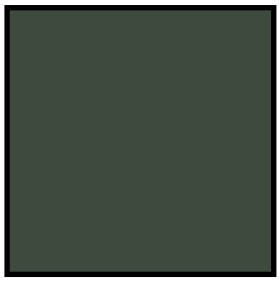
Muted Mustard



Light Sage

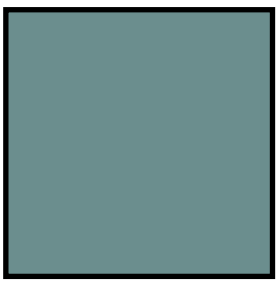


Olive Green

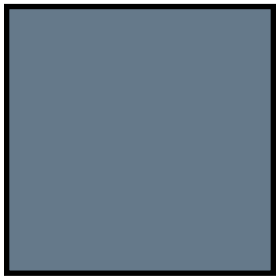


Forest Green

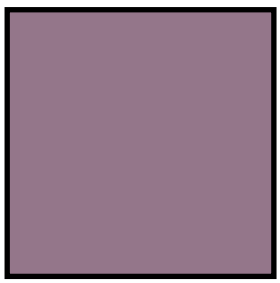
Blues & Purples



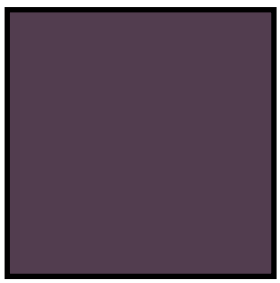
Soft Teal



Slate Blue



Muted Orchid



Deep Plum

Soft Autumn is most flattered by lighter, muted earth tones that complement its gentle coloring and create a harmonious, balanced appearance.

Soft Autumn is complemented by fabrics with soft, tactile, and gently textured surfaces, such as washed linen, brushed cotton, suede, soft knits, and lightweight wool.

Avoid highly glossy, stiff, or sharply reflective fabrics that can overpower the palette's muted, understated quality.

True Autumn

Warm. Rich. Earthy.

True Autumn represents the season in its purest form. Its coloring is distinctly warm, with golden undertones and a natural richness that comes alive in the glowing colors of fall.

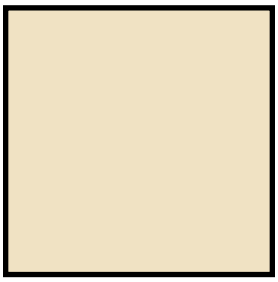
Unlike Soft Autumn's gentler palette, True Autumn can support stronger, richer colors—from warm creams and golden browns to rust, tomato red, olive, and deep forest green.

Think of autumn leaves at their brilliant peak: reds, oranges, golds, greens, and browns illuminated by golden sunlight. These are the colors that make True Autumn radiant.

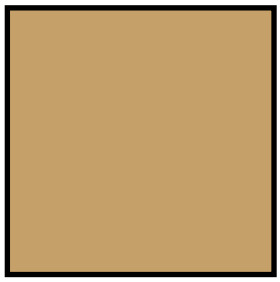
Traditional pastels lack the warmth and richness that flatter True Autumn coloring. Worn near the face, they can leave the complexion pale or washed out. However, lighter shades work beautifully as accents in handbags, shoes, or accessories. Near the face, choose golden, earthy midtones and rich, saturated colors that make True Autumn radiant.

Explore the Color Range of True Autumn

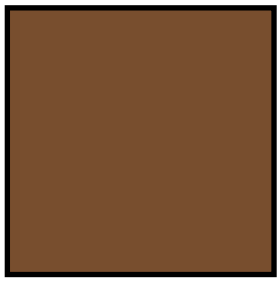
Neutrals



Warm Cream



Golden Tan

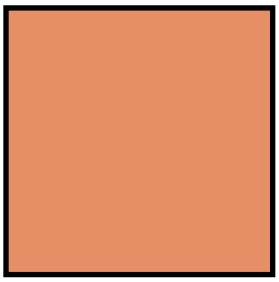


Chestnut Brown

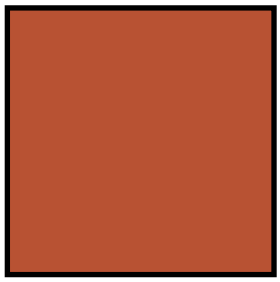


Dark Chocolate

Pinks & Reds



Salmon Peach



Warm Rust

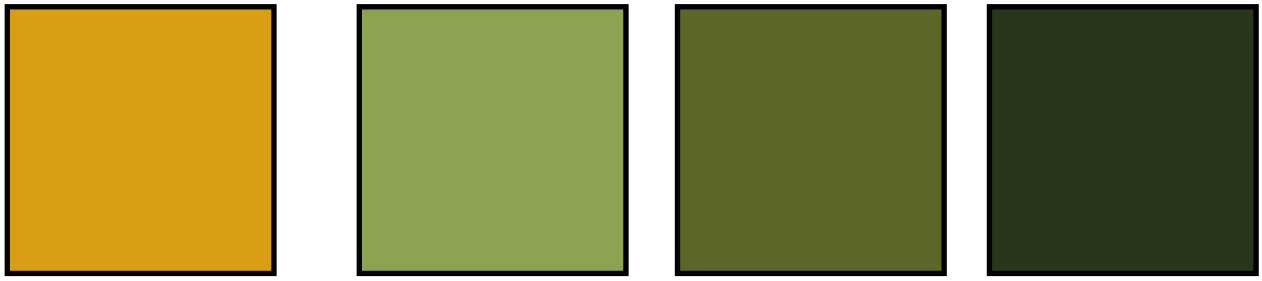


Tomato Red



Spiced Wine

Yellows & Greens



Marigold **Chervil Green** **True Olive** **Forest Green**

Blues & Purples



Teal **Deep Petrol Blue** **Spiced Plum** **Deep Raisin**

True Autumn embraces some of the richest, warmest colors on the entire seasonal spectrum. Saturated earth tones feel as natural to this palette as wrapping yourself in a cozy blanket beside a glowing fire.

True Autumn is beautifully complemented by fabrics with warmth, texture, and natural richness, such as suede, leather, corduroy, tweed, wool, cashmere, and substantial knits.

Avoid icy colors, overly glossy surfaces, or artificial-looking finishes that compete with the warm, organic richness of the palette.

Deep/Dark Autumn

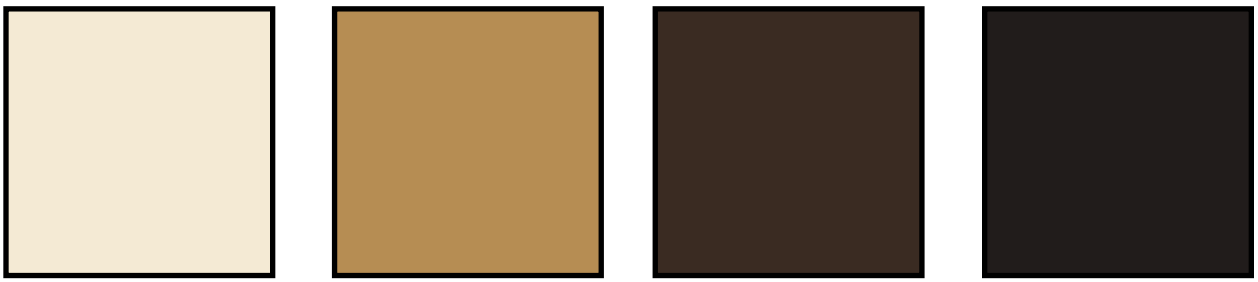
Warm. Deep. Rich.

Deep Autumn is the darkest and most dramatic of the Autumn sub-seasons. Sitting next to Winter on the seasonal spectrum, it combines Autumn's warmth with greater depth and contrast.

Think of an autumn forest at sunset: deep shadows, dark evergreens, burnished leaves, rich berries, and the lingering warmth of the fading sun. These colors have weight and drama while remaining unmistakably warm.

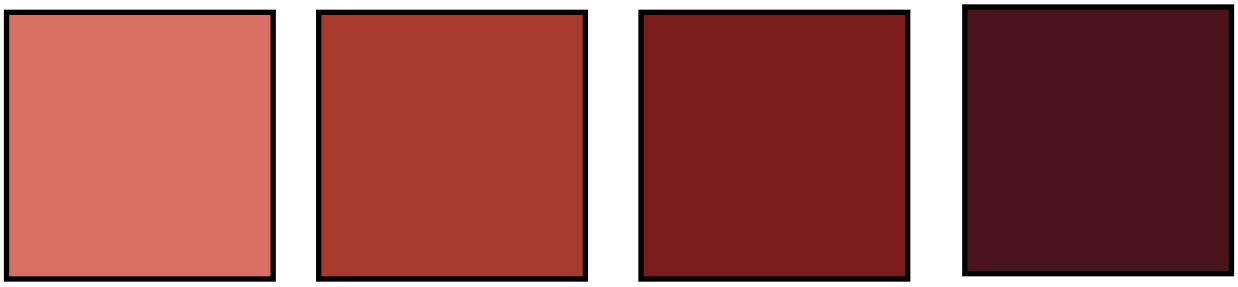
Deep Autumn comes alive in colors with depth and presence. Rich, warm shades create a sense of quiet drama, while lighter colors are most effective when balanced with deeper tones. The secret is maintaining the richness and contrast that give this palette its distinctive beauty.

Neutrals



Buttercream **Warm Camel** **Espresso Brown** **Black Chocolate**

Pinks & Reds



Spiced Coral **True Brick Red** **Burnt Crimson** **Dark Maroon**

Yellows & Greens

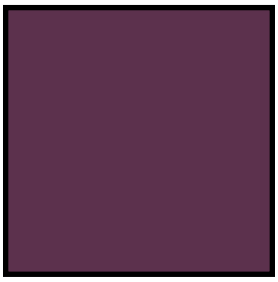


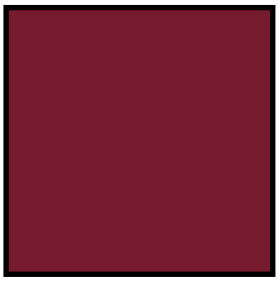
Antique Gold **Deep Olive** **Dark Moss** **Deep Forest**

Blues & Purples


Deep Teal


Deep Peacock


Rich Blackberry


Deep Eggplant

Deep Autumn is complemented by rich, substantial fabrics with depth and texture, such as velvet, suede, leather, heavy silk, cashmere, and fine wool.

Avoid pale, washed-out colors and overly flimsy or faded-looking fabrics that can diminish the depth and richness of this palette.

Whether your Autumn coloring is softly muted, purely warm and earthy, or deep and dramatic, your most flattering colors share a natural richness and warmth. Once you understand which Autumn qualities are uniquely yours, you can build a palette that feels grounded, harmonious, and effortlessly connected to your natural coloring.

Not Sure Which Autumn You Are?

This overview introduces the three Autumn sub-seasons, but choosing the right palette begins with knowing your Color Season. If you're unsure, a personalized Color Analysis can help you discover the colors that bring your natural beauty to life.

Ready to Go Beyond the Overview?

Complete Styling Guides for Soft Autumn, True Autumn, and Deep Autumn are coming soon. Each guide will show you how to turn your color palette into a wardrobe that works beautifully together.

The Complete Guides Will Include:

Complete 60+ Color Guide
Core Colors, Pastels & Neutrals
Downloadable Shopping Color Guide
Three-Color Outfit Combinations
Complete Color Outfits

Seasonal Wardrobe Transitions
Jewelry & Accessories Guide
Flattering Patterns
Make-Up Recommendations
Capsule Wardrobe Pieces