FOUNDATIONS OF FLAWLESS FASHION:

Introduction to Color Analysis:

Discover Your Personal Color Season

Many women think they need a new wardrobe. In reality, they may simply need the right colors.

Discovering your personal Color Season is the foundation of effortless style. Wearing the wrong colors can undermine even the most stylish outfit, but when you wear colors that naturally harmonize with your skin, hair, and eyes, your complexion looks brighter, your features appear more defined, and your wardrobe suddenly works together in ways it never did before.

Discovering Your Color Season

To discover your Color Season, we evaluate three characteristics that work together to identify the palette that will make you look your most vibrant and harmonious.

- Undertone — Whether your skin has a warm or cool underlying quality.
- Value — How light or dark your natural coloring appear

- Chroma – Whether your coloring is best complemented by soft, muted colors or clear, vibrant ones.

> *Once you understand how color works, every shopping decision becomes easier—and the knowledge will serve you for the rest of your life.*

Exploring the Four Color Seasons

Color analysis is a fascinating subject, and each of the four seasons—Winter, Spring, Summer, and Autumn—has its own distinctive characteristics. I've created an introductory guide for each season, exploring its unique colors and the three sub-seasons within it.

These overviews are designed to help you understand the beauty of each season and begin recognizing the colors that naturally complement your own coloring.

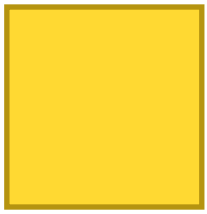
Which Colors Flatter You?

We live in a world filled with fashion advice—from magazine articles and social media to YouTube videos and style blogs. While many of these suggestions are well-intentioned, they can't account for the unique coloring that makes each woman beautiful in her own way.

Have you ever said, "I can't wear yellow"? The truth is, almost everyone can wear yellow—the secret is simply finding the right yellow.

Every Color Season has its own version of yellow, just as it has its own versions of blue, green, red, and every other color.

Here are four very different yellows—each beautiful but designed to flatter a different Color Season.

Winter	Spring	Summer	Autumn
			
Clear Lemon	Warm Daffodil	Soft Butter	Rich Mustard

The Power of Wearing Your Best Colors

Color Analysis isn't about restricting your wardrobe—it's about discovering the versions of each color that naturally enhance *you*. Instead of

eliminating your favorite colors, you'll learn to choose the shades that make you look radiant.

Once you begin recognizing these subtle differences, you'll never look at color the same way again.

When you wear the right colors:

- Your complexion appears brighter and healthier.
- Your eyes seem more vibrant.
- Shadows and fine lines become less noticeable.
- You look refreshed and rested.
- You feel more confident.

When you wear the wrong colors:

- Your complexion may appear dull or washed out.
- Shadows and fine lines can become more noticeable.
- The clothing draws attention away from your face.

Even if you had your colors analyzed years ago, it may be worth revisiting. As we age, we gradually lose pigment in our skin, hair, and eyes, which can subtly change which colors are most flattering.

That is why the same shade can make one woman glow — and another look fatigued.

Building the Right Foundation

Think of color analysis as the foundation of a house.

When the foundation is strong, everything built upon it becomes stronger and more beautiful. But without that foundation, even the most expensive clothing may never look quite right.

Once you understand which colors flatter you, shopping becomes easier, costly mistakes become fewer, and your wardrobe begins to work together more harmoniously. Getting dressed each morning becomes a pleasure rather than a challenge.

Ready to discover your personal Color Season? I'd be delighted to help you uncover the colors that make you look—and feel—your very best.

Click here to book your personalized session