

Discover the Drama of Winter

Winter embodies the concept of the Ice Princess: cool elegance, dramatic contrast, and striking clarity. Gray skies, icicles decorating bare tree limbs, and glistening, snow-covered landscapes capture the unique qualities of the winter season.

Sitting at the cool end of the seasonal spectrum, Winter is defined by cool blue undertones and naturally high-contrast features. This icy-blue base extends to Winter's pastels.

Winter is the only season whose palette embraces both stark black and optic white—colors that create dramatic contrast while beautifully complementing their natural coloring.

Like all seasons, Winter is divided into three sub-seasons: Bright Winter, True/Cool Winter, and Deep/Dark Winter.

Each sub-season shares three defining characteristics:

Cool Undertones:

Their palettes are predominantly blue-based or cool-neutral.

High Contrast:

Their features generally support stronger contrast, allowing them to wear dramatic color combinations.

Clear Chroma:

Their palettes favor clarity and intensity rather than soft, muted colors.

Despite their similarities, each sub-season expresses Winter differently—from bright and electric to deep and dramatic.

Some color analysis systems use different terminology to describe the sub-seasons. Don't get caught up in the labels. What matters is how the colors complement your natural coloring. You'll know you've found your ideal palette when your features look radiant.

Bright Winter

Cool. Bright. Saturated.

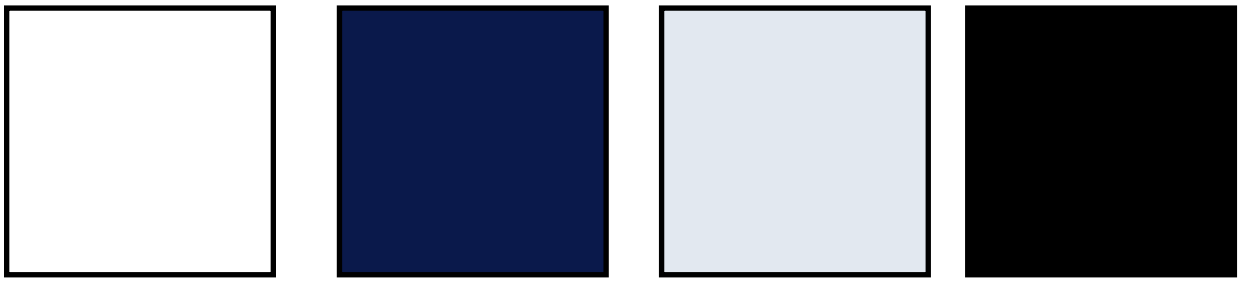
When the rest of the landscape is cold and barren, Bright Winter lights up its surroundings in some of the most brilliant jewel tones and electric shades in the color spectrum—colors that would overwhelm softer seasons.

Everything about Bright Winter is bold. Its colors command attention yet harmonize beautifully with the equally striking natural coloring of those who belong to this season. The dazzling colors of the Northern Lights perfectly capture its spirit.

Bright Winter sits at the crossroads of Winter and Spring, borrowing just a hint of Spring's warmth while retaining Winter's characteristic coolness and dramatic contrast. Its colors are brilliant and clear, but not quite as icy as those of True Winter.

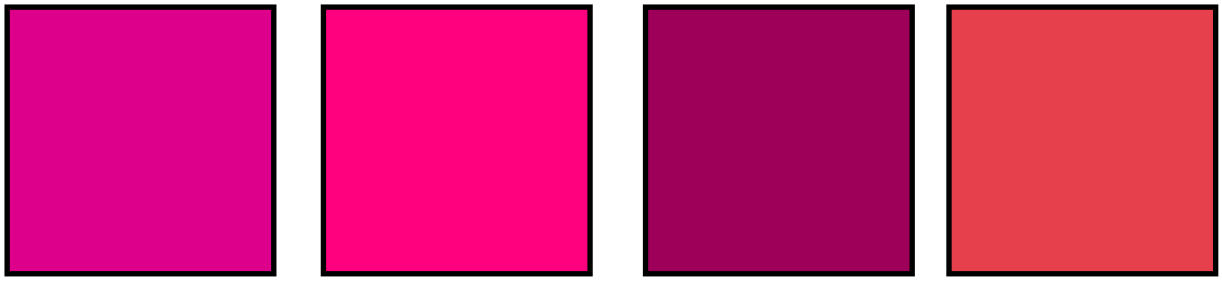
Explore the Color Range of Bright Winter

Neutrals



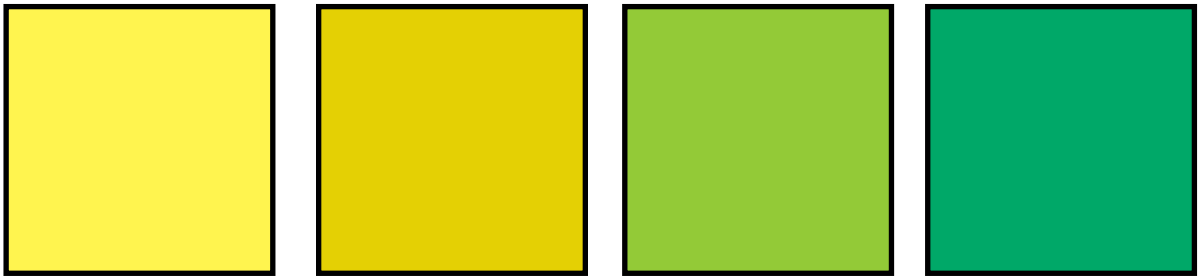
Optic White | **Cool Navy** | **Icy Gray** | **True Black**

Pinks & Reds



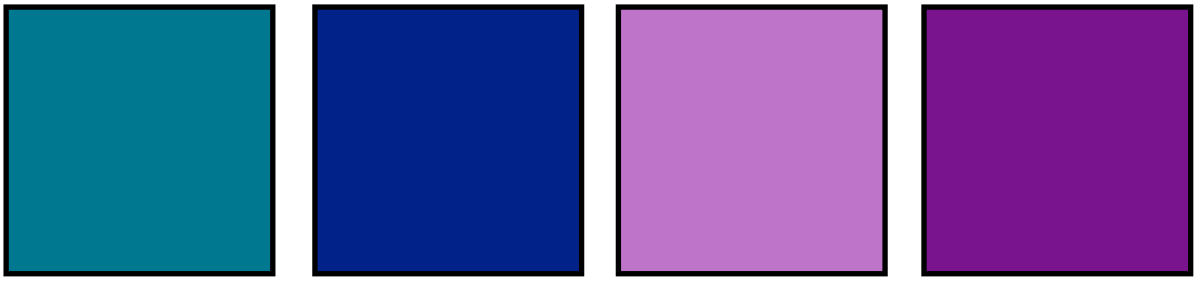
Shocking Pink | Neon Fuchsia | Raspberry Plum | Ruby Red

Yellows & Greens



Lemon Yellow | Citrine | Neon Lime | Emerald Jewel

Blues & Purples



Light Ocean | Resolution Blue | Rich Orchid | Seoul Purple

Bright Winter colors are crisp, vibrant, and full of energy. Their strength lies in clarity and contrast—combining brilliant jewel tones and icy accents with Winter's dramatic neutrals.

Fabrics with a smooth finish or subtle sheen enhance the brilliance of this palette. Excellent choices include satin, silk charmeuse, patent leather, low-pile velvet, and fine, sleek knits.

Avoid overly rustic textures, heavily distressed fabrics, and washed-out finishes that can diminish Bright Winter's natural clarity.

True/Cool Winter

Cool. Clear. Dramatic.

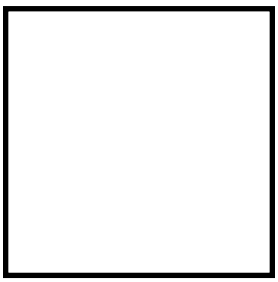
True Winter represents the Winter season in its purest form. Occupying the coolest point of the seasonal spectrum, this sub-season is untouched by the warmth of neighboring seasons. Its colors are distinctly blue-based, crisp, and clear.

Imagine a pristine winter landscape: brilliant white snow beneath a deep blue sky, icy blues, frosted pinks, and the striking contrast of black against white. These are the colors that bring True Winter to life.

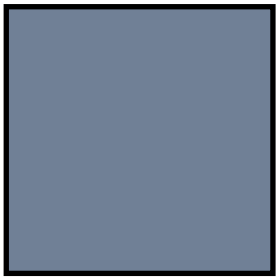
Unlike Bright Winter, which borrows a hint of warmth from Spring, True Winter embraces an entirely cool palette. Its colors range from delicate icy pastels to rich, saturated jewel tones, all united by their cool undertones and dramatic intensity.

Explore the Color Range of True/Cool Winter

Neutrals



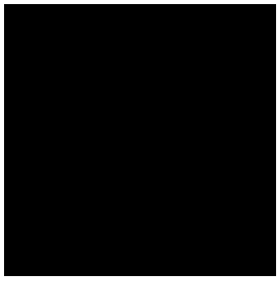
Optic White



Cool Slate Gray

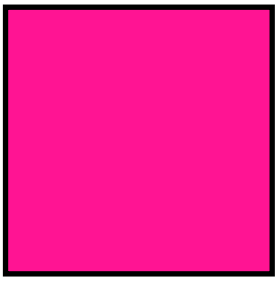


Charcoal Gray

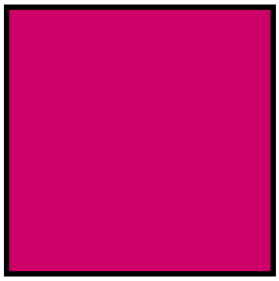


True Black

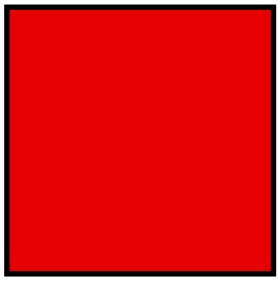
Pinks & Reds



Hot Pink



True Magenta

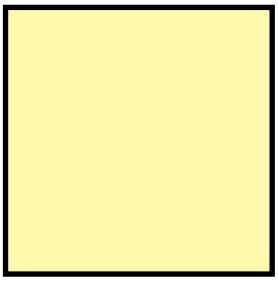


True Red

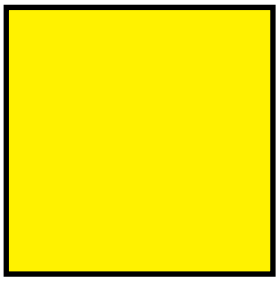


Garnet

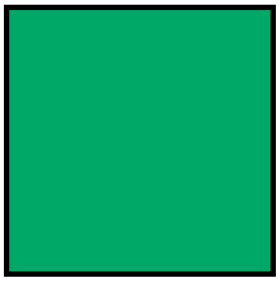
Yellows & Greens



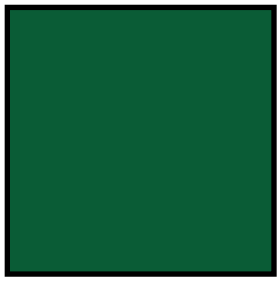
Icy Lemon



Clear Lemon

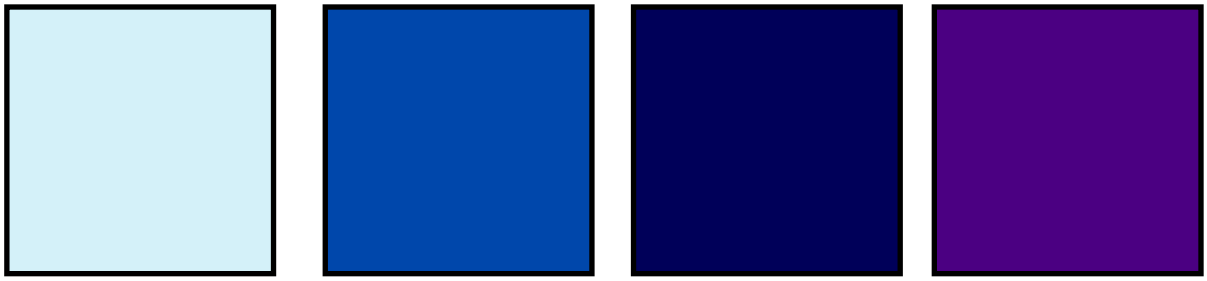


Emerald Green



Deep Pine

Blues & Purples



Icy Blue **Royal Blue** **Deep Indigo** **Royal Purple**

True Winter colors are especially striking in crisp, high-contrast combinations. Pair icy lights with deep jewel tones or dramatic neutrals to emphasize the cool clarity that defines this sub-season.

Fabrics with **smooth, refined surfaces and crisp finishes** beautifully complement True Winter's polished elegance. Excellent choices include silk, satin, chiffon, crepe, and smooth or patent leather.

Avoid overly muted colors, washed-out finishes, and excessively rustic textures that can soften the dramatic impact of True Winter's palette.

Deep/Dark Winter

Cool. Deep. Rich.

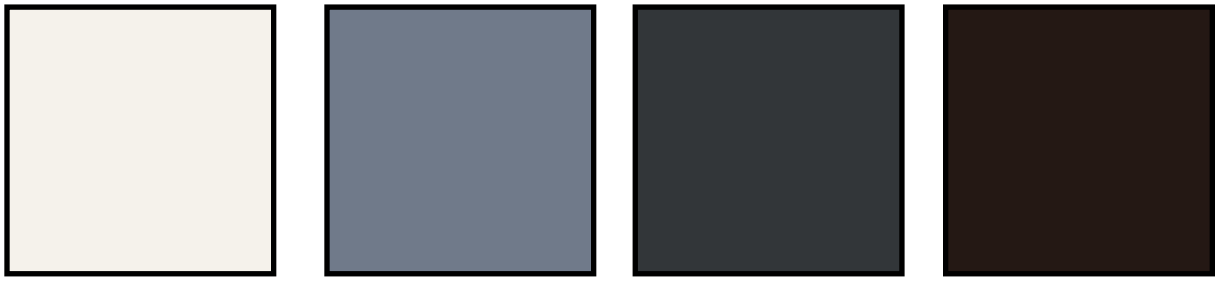
Deep Winter is the darkest and most intense of the Winter sub-seasons. Sitting on the cusp of Autumn, it combines Winter’s cool clarity with some of Autumn’s richness and depth.

Think of a winter night: an inky sky, deep evergreen forests, dark berries, and rich jewel tones. These colors have weight and drama, but they never become as warm or muted as their Deep Autumn counterparts.

Because of its proximity to Autumn, Deep Winter can handle a touch more warmth than True Winter. Its strongest colors remain predominantly cool, however, with the depth and saturation necessary to complement this sub-season's naturally strong coloring.

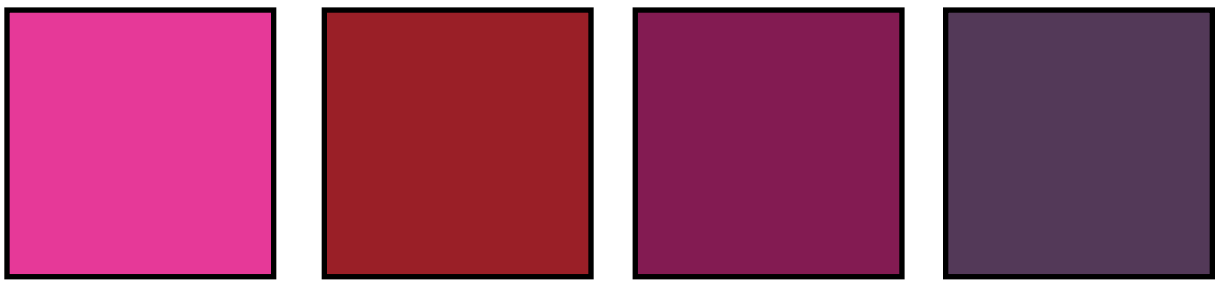
Explore the Color Range of Deep/Dark Winter

Neutrals



Winter Cream **Flint Gray** **Deep Charcoal** **Black-Brown**

Pinks & Reds



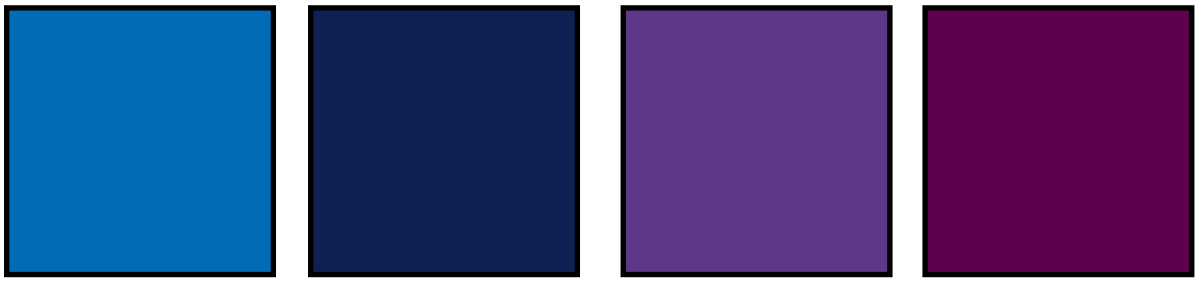
Shocking Pink **Deep Raspberry** **Garnet Red** **Blackberry**

Yellows & Greens



Acid Lemon **Electric Teal** **Deep Emerald** **Forest Grn**

Blues & Purples



Chinese Blue **Dark Sapphire** **True Violet** **Deep Eggplant**

Deep Winter colors are especially effective when rich, saturated shades are combined with equally strong neutrals. Deep jewel tones, dark neutrals, and icy accents create the dramatic contrast that brings this palette to life.

Deep Winter is beautifully complemented by **rich, luxurious fabrics with smooth or subtly lustrous finishes**. Fabrics like silk, satin, rich velvet, fine merino wool, and soft cashmere reinforce the intensity and sophistication of this palette.

Generally speaking, avoid overly faded, dusty, or rough-hewn fabrics that can diminish Deep Winter's richness and polished intensity.

Coming Soon

Not Sure Which Winter You Are?

This overview introduces the three Winter sub-seasons, but choosing the right palette begins with knowing your Color Season. If you are unsure, schedule a Personal Color Analysis before selecting a guide.

Click here to book your personalized Color Analysis session.

The complete styling guides for Bright Winter, True/Cool Winter, and Deep/Dark Winter are currently being developed. Each guide will show you how to turn your color palette into a wardrobe that works beautifully together.

The Complete Guides will include:

- Complete 60+ Color Palette
- Core Colors, Pastels & Neutrals
- Downloadable Shopping Color Guide
- Three-Color Outfit Combinations
- Complete Color Outfits
- Seasonal Wardrobe Transitions
- Jewelry & Accessories Guide
- Flattering Patterns
- Make-Up Recommendations
- Capsule Wardrobe

PiecesChad's Winter Overview.PDF